

The PAR (**PURE Autoship Rewards**) Program is open to Preferred Customers and IBOs.* To become qualified, you must have at least one product delivered through Autoship. Although PURE does not require you to use the Autoship program, Autoship provides you with the convenience of the regular shipment of your favorite products and the Autoship program also gives you access to exclusive offers and PAR Points that can be redeemed for FREE product.

Each Autoship order earns you 20% of the PV from that order in PAR Points, excluding any taxes, shipping, and handling fees.

Example: **100 PV autoship = 20 PAR Points**

PAR points will be credited to your account immediately after each Autoship has processed. PAR points expire 365 days after they are earned. You can redeem your PAR points during check out online or by contacting the Sales Support team. Please note, however that PAR points cannot be used toward any existing or future Autoship order, are not eligible to be applied toward promotional offers/values and there is a max of 75 PAR points that can be earned in a single transaction.

The redemption rate of each PAR point is the equivalent of seventy-five cents (\$.75) per one retail dollar (\$1) and can be applied toward payment at checkout. All amounts expressed in U.S. dollars unless otherwise noted.

Upon cancellation of Autoship, any unused PAR Points that have accrued on the account will be forfeited.

You are responsible for ensuring that any PAR Points you have earned are properly credited to your account. If you believe that your PAR Points have been earned but not properly credited, contact the Sales Support team immediately. Any claim for uncredited PAR Points must be submitted within 3 months from the date the PAR Point was earned. PAR Points may be redeemed in the virtual back office at checkout, or by emailing Sales Support at SalesSupport@livepure.com, or by calling Sales Support at 866-535-5888.

PURE may in its discretion, change the PAR Program rules, regulations, awards, and special offers at any time with or without notice. This means that the accumulation of PAR Points does not entitle anyone to any vested rights with respect to such PAR Points, awards, or program benefits. PURE may, among other things, (i) withdraw, limit, modify, or cancel any PAR benefits; (ii) rename or redefine program elements or benefits; (iii) add maximum and or minimum PAR Point redemption, limit the volume of PAR Points that can be accrued; and (iv) end any of the Program details. PURE

may make any one or more of these changes at any time even though such changes may affect your ability to use the PAR Points or awards that you have already accumulated. PURE reserves the right to end the PAR Program with six months' notice. Redeemed PAR Points are subject to tax, shipping, and handling fees.

Please see PURE's Policies and Procedures for additional information and restrictions regarding the PAR Program.

*For IBOs in the US, New Zealand, Australia, and Canada only.